EMILIA HERNANDEZ

LinkedIn | Github | Portfolio

EDUCATION

University of Central Florida   **Jul 2018 - May 2024**
B.A., Digital Media (Web and Social Platforms Track)
- **Coursework:** Fundamentals of Interactive Design, Front End Web Design, Digital Imaging Fundamentals, Into to Programming with C, Computer Logic and Organization, Computer Fundamentals for Business, Security in Computing, Client-Side Scripting, Server-Side Scripting, Design for Accessibility, User-Centered Design, Social Platforms, Writing for Technical Prof., Mobile Development, Rapid App Development, Digital Video Fundamentals

EXPERIENCE

Ever.Ag   **May 2023 - Present**
Web Designer   *Remote*
- Designs and develops landing pages and emails for central marketing campaigns using WordPress, Knak, and Hubspot, enhancing campaign reach and engagement
- Develops user-friendly Hubspot modules for designers, improving design efficiency and workflow
- Reports GA4 website analytics weekly for the main website, providing insights on 201K active users yearly to inform strategic decisions
- Manages flows on Power Automate to optimize Planner and Forms integrations, streamlining processes and improving team productivity

CoLabl x Taco Bell Foundation   **Apr 2025 - May 2025**
Digital and Graphic Design Intern   *Remote*
- Designed assets for the Summer of Connection conference, including stickers and a postcard for 300 attendees
- Combined Womp3D art with Adobe Illustrator for a mixed-media design approach

Career Fair Plus   **Feb 2022 - Feb 2024**
Intern   *Remote*
- Designed and developed blog pages and emails using Hubspot
- Created graphics for marketing materials using Illustrator, Photoshop, and InDesign

OSI Design Group   **May 2021 - May 2023**
Web Designer   *Orlando*
- Co-managed 3 websites for the University of Central Florida using WordPress, HTML, CSS, and PHP
- Proposed and developed webpages based on the requests of student agencies

Skills

- **Development**: HTML5, CSS, Typescript, React.js, Next.js, TailwindCSS, Hubl, Bootstrap, Web Development, Responsive Web Design, Mobile Development, Front-end Development, Git/Version Control, Hubspot, Wordpress, Webflow, Power Automate
- **Design**: Graphic Design, Wireframing, Prototyping, UI Design, 3D Modeling, Figma, Adobe Illustrator, Adobe Photoshop, Adobe InDesign, Womp3D, Canva

Projects

EdEcho.org | https://www.edecho.org/   **Apr 2025 - Present**
ECHO(Early Cardiovascular Health Outreach)   *Remote*
- Designed responsive wireframes and prototypes for edecho.org using Figma
- Programmed website pages using HTML, TailwindCSS, and React
- Performs website maintenence and develops new updates as needed

Achievements

- **Generation Google Scholar:** The Generation Google Scholarship awarded tuition money as well as admission to a 3-week coding bootcamp focused on HTML/CSS, Javascript, and Python.
- **Live Más Scholar:** Scholarship awarded twice for passion in Computer Science and Digital Media
- **ITWomen Scholar:** Scholarship based on academic performance, dedication to community and interest in pursuing a STEM-related career